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Law Division
Office of the General Counsel

January 26, 1994

Mr. George Hampton, V.P.
Urban Planning and Community Relations
65 Bergen Street
8th Floor
University Heights
Newark, NJ 07107-3001

Re: Hispanic Issues Task Force

Dear Mr. Hampton:

It was a pleasure finally making your acquaintance after our previous telephone contacts. It is my hope that you will find the appropriate person to assist you in executing the charge of the above referenced committee. While the areas listed therein appear extensive, they are definitely doable.

In connection with the above, I am enclosing data from a periodical entitled "Hispanic Business" which identifies a sampling of the Hispanic owned businesses in New Jersey and identifies Hispanic business executives. In the list of businesses for example you'll find Perii Systems, an 8(a) company, which is engaged in computer hardware and software integration and also supplies programmers to clients as needed. Also Goya Foods certainly presents the opportunity for both diversifying the university's cafeteria menu and addressing any deficiency with respect to the University's procurement policies. The list of business executives is provided as potential advisory resources to be cultivated by the committee in executing their charge. You may also include me as an advisory resource to the committee. Additional resources in the small business area include the newly appointed Commissioner of Commerce and Economic Development, Mr. Gualberto Medina and the President of the Hispanic Chamber of Commerce, Mr. Daniel Jara.

New Jersey Hispanic Owned Companies:

Modern Sanitation Systems, Newark, NJ	Janitorial Services
Shifa Services, Inc. Hackensack, NJ	Janitorial Services Plan Management
Perii Systems, Inc. HoHokus, NJ	Systems Engineering/Integ.
Goya Foods Secaucus, NJ	Food Marketing

Companies with Hispanic Executive/Partners/Directors:

Accounting:	Deloitte & Touche
	Jorge A. Caballero (Parsippany) Robert Valdez
Finance Directors:	First Fidelity Bank Lawrenceville, NJ
	Gonzalo de las Heras Juan Rodriguez Inciarte
Service:	Western Union New Valley Newark, New Jersey
	Robert Carillo, Pres., Latin American Div.
Insurance:	Prudential Newark, New Jersey
	Sandra Cyd, V.P., Human Resources Jose M. Gener, V.P., Investment Operations Victor Guerra, V.P., International Personnel John Rodriguez, V.P., Financial Services
Pharmaceuticals:	Schering Plough Corp Madison, New Jersey
	Raul E. Cesan, Pres., SP Laboratories Rodolfo C. Bryce, Pres., SP International Aracelia Vila, Vice Pres., Public Affairs
	Johnson & Johnson New Brunswick, New Jersey
	Felix Rivera, Vice Pres., Operations
Chemical:	American Cyanamid & Co. Wayne, New Jersey
	Donald DeCastro, Pres. Latin American Grp. Charles A. Ruibal, Grp. Vice Pres., Chemicals Armando Anido, Vice Pres., Anti-Infective Bus.

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I sincerely wish you every success in this new assignment which in my view will serve to strengthen the University. Please let me know if I can be of any further assistance.

Very truly yours,
MUTUAL BENEFIT LIFE INSURANCE
COMPANY IN REHABILITATION,
SUCCESSOR TO THE MUTUAL BENEFIT
LIFE INSURANCE COMPANY

By: M. Echevarria
Margarita Echevarria
Counsel

ME/rr

cc: Dr. S. Bergen, President
C. Abalos, A.V.P. Administration and Finance